

UWESU Strategic Plan 2010-2013



February 2010
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Achievement

The University of the West of England Students Union (UWESU) has reviewed its Strategic Plan to continue its goal of achieving its mission statement. We are proud of our record of achievement examples of which being considered leaders in the field of academic student representation, operating an award winning student advice centre and providing involvement opportunities for over four thousand students.

Challenges

In the next three years we believe for us to be effective in delivering our vision we must concentrate our efforts in the following:

Recognised for leading in the area of academic representation, we remain committed to retaining this accolade and will be looking towards our governance structures to ensure improvement of our provision during the changes to University Faculty Structure.

UWE students have become more demanding and more diverse, with today's student having to be increasingly flexible to keep working and volunteering; equipping themselves appropriately for the future. We have continued to develop and change our services to match their requirement and expectations.

Structure for the Future; Our current facilities across all campuses are outdated, somewhat inefficient and inflexible, and in many areas no longer fit for purpose. Originally providing a resource for under 9000 students in the 1970's, UWESU in 2010 supports a membership of 30,000, whose mounting expectation increase the demand for a more effective and responsive provision.

Response

UWESU must continue developing to provide a sustainable Students' Union. The next three years will be the challenging. The publication of this strategy is a clear direction for members to take ownership of their Union and seize the opportunities for development and involvement. Only through our members will UWESU become one of the most effective in the UK

OUR VISION:

UWESU shall nurture and encourage membership involvement by continuously looking at different participation opportunities.

OUR MISSION:

Enhancing the Student Experience

Respect

Respecting all people and ideas, listening and putting people at the centre.

Honesty

Being open and accountable with all stakeholders.

Trust

Doing what we say we will and expecting the same from others.

Diversity

Enjoying, celebrating and encouraging the differences in all of us.

Ambition

Desire to see successful development and improvement.

Our Core Values

Our Goals. We will:

Increase participation and forge strong and positive relationships with our members

Develop the Union to secure its long term organisational, financial and environmental sustainability

We will implement and embed our new governance structure

Continue to have a strong partnership with the University of the West of England and be seen to add value to their strategy

Continue to be an organisation that is passionate and encourages member and staff development

Increase participation and forge strong and positive relationships with our members

Our Aims

1. To encourage members to actively take part in the Union
2. Ensure Union wide effective communication
3. Increase election participation and be in the top 10% of Students' Unions for members voting
4. Develop Key Performance Indicators of membership participation rates
5. Increase participation by International, Part-Time and Mature students

Develop the Union to secure its long term organisational, financial and environmental sustainability

Our Aims

1. To deliver services that address the changes in student trends to meet their needs
2. Be recognised as providing excellent customer service for all users
3. Ensure the Union has the people, finance and facilities to support its planned development and activities
4. Identify and deliver additional sources of income; ensuring UWESU Income and Expenditure are matched and a healthy balance sheet is maintained
5. Provide a Students' Union facility to best serve the needs of our members
6. Develop good practice in all ethical, environmental and social responsibility

We will implement and embed our new governance structure

Our Aims

1. To have an effective Board of Trustees
2. Implement the new constitution and ensure key committees are supported to work effectively
3. Establish a review program for the constitution to ensure it continues to provide the necessary framework for UWESU to grow and develop

Continue to have a strong partnership with the University of the West of England and be seen to add value to their strategy

Our Aims

1. To deliver the student voice and opinion
2. Ensure student involvement in University policy development and strategic planning
3. Continue to develop joint projects with the University for the benefit of students
4. Fully engage with external reviews of the University

Continue to have be an organisation that is passionate and encourages member and staff development

Our Aims

1. To support the development of members and staff
2. To provide opportunity to all our members
3. Ensure the Union sufficient resources for effective performance management

Ahead to 2013

UWESU supports the ambitions of the University, adding value through building constructive partnerships whilst acting as an influential contributor and where necessary a critical voice on behalf of the students.

UWESU believes the success of the five strategic goals depends upon the support from both our members and the University, to enable UWESU to continue delivering its distinctive contribution to the Student Experience at UWE.

UWESU believes the process of change and redevelopment ahead will be achieved through implementation of this planning framework, but it is only a framework, underlying this plan will be specific targets for officers and staff to achieve in the next three years. During the implementation process, we will support the strategies generated by the student membership and incoming student officers.

This plan is an outline for strengthening UWESU. It is not inflexible, and during its life cycle we may revisit and re-evaluate aspects of the Plan.

Priority Aims and Targets 2010/11

Aim	Target
Establish an effective Board of Trustees	December 2011
Implement the new constitution <i>NB: Ensure key committees are supported to work effectively: Strategic Plan 2011/12</i>	December 2010
Respond to the changes within the University by ensuring UWESU academic representation remains effective for members	September 2010